**MDLN’s Vision:**

**Healthy Landscapes; Thriving Communities**

**MDLN’s Mission:**

**Enabling communities to thrive by creating pathways for innovative and biodiverse land and environmental practices**

**MDLN’s Priorities**

**1. Healthy land, biodiversity and water quality.**

**Goal: Creating rich experiential opportunities for people to have a positive environmental impact and learn about the environment.**

**We will achieve this by:**

1. **Enhancing biodiversity and water quality:**

**1.1 working with communities of interest to achieve positive environmental outcomes.**

1. **Nurturing healthy land by:** 
   1. **Encouraging regenerative agriculture in the region.**
   2. **Promoting best available science from industry (MLA, Dairy Australia, Horticulture Australia) and Ag Vic to calculate and reduce emissions and encourage mitigation.**
   3. **Creating a resilient community responding to changing climate.**
   4. **Encouraging effective pest and weed control across the region.**
2. **Celebrating cultural heritage and history through:**

**3.1 sharing the stories of the first people and early settlers of the region to understand how the land and environment has changed over time.**

**2. Thriving Communities**

**Goal: connected, empowered, and thriving community with clear, effective communication working together to create healthy lands and environment.**

**We will achieve this by:**

1. **Strengthening Landcare groups:** 
   1. **Building autonomy, investing in capacity building and encouraging engagement.**
2. **Influencing the broader community:** 
   1. **Strengthening connections with communities with similar values and interests.**
3. **Communicating:**
   1. **through use of a variety of methods that are regular effective, targetted within networks, groups, stakeholders and community.**

**4. Capacity building and education: through training and project activities.**

**5. Strategic stakeholder engagement by: building relationships with key organisations.**

**Healthy Landscapes, Thriving Communities**

**3. Good Governance:**

**Goal: Ensure MDLN demonstrates best practice governance and**

**supports Landcare groups.**

**We will achieve this by:**

1. **Managing and strengthening finance**
   1. **Moving towards self-sufficiency with broader income streams,**
   2. **full expenditure of grants**
   3. **high quality, informative and clear acquittals**

**2. Managing, supporting and developing staff through:**

**2.1 clear delegation of authority.**

**2.2 Professional development opportunities**

**3. Ensuring strong governance for both the board and groups through:**

**3.1 clarity on rules, roles, purpose and priorities.**

**3.2 Implementing project development, management and reporting structures and timelines**